

Friends of the Joaquin Moraga Adobe  
Meeting Minutes  
Monday, January 25, 2021

I. Meeting was conducted via video conference and was called to order at 7:35 p.m.

II. Members in Attendance

Tania DeGroot  
Jeff Boero  
Teresa Long  
Bob Thompson

Kent Long  
Ron Louis  
Bobbie Landers  
SB Master

III. Adopt December 2020 Minutes - Adopted Minutes from Monday, December 21, 2020, with a correction to the spelling of the last name of attendee Diana Replogle.

IV. Treasurer Report

- A. Treasurer Bob Thompson posted a Treasurer's Report reflecting a Total Asset Balance of \$419,400.47.
- B. Following discussion on potential investment instruments for cash on hand, Bob will explore relatively higher yield opportunities such as CD's and money market funds, keeping in mind the need for liquidity as subsequent payment obligations come due.

V. J&J Ranch Progress

- A. Kent Long recapped discussions over the past month with prospective neighbors of an adjoining lot to the Adobe pertaining to lot line adjustments and/or easements in the interest of establishing privacy and retention of the easterly view shed. The Board's proposal and preferences have been conveyed to the prospective property owners and we await a response and resolution.
- B. Kent Long shared J&J's most recent Construction Status Report dated January 22, 2021.
- C. Broad discussion on desire and timing of near-term on-site meeting with J&J Ranch representatives, the landscape architect and the restoration architect to review progress to date, future plans and timing. These periodic meetings will provide an opportunity for FJMA to monitor progress and weigh in on recommendations and preferences for interior and exterior restoration. Kent will circulate architect's plan among the Board and contact J&J's John French for possible dates for this meeting.

VI. Fundraising and Publicity

- A. Discussion on launching a Spring fundraising campaign to include yard signs, street banners, Orinda Theater marquee and other media exposure. A target launch date of March 15 was established. Teresa Long requested, and the Board approved, a budget expenditure of \$1500 for this purpose.
- B. Kent Long made a video presentation to the Moraga Rotary within the past two weeks, recapping the fundraising progress, development activities and future plans.
- C. Teresa Long has been in contact with the Orinda Woman's Club on potential sponsorship opportunities. These conversations will continue with perhaps a tie into FJMA's planned Spring fundraising campaign.

VII. New Business

- A. Kent Long posed the question and solicited ideas on how to acknowledge major donors at the completed Adobe grounds. Ideas included donor names at various monetary categories without attributing specific amounts to individual donors, or a list of donor names and amounts, displayed on a low profile monument or wall. The preliminary consensus was for the former plan. Bob Thompson will create a list of donors and amounts that will provide perhaps a clearer segmentation and delineation, allowing some guidance on how we proceed.

VIII. Adjournment / Next Meeting

- A. The meeting was adjourned at 9:14 PM.
- B. Due to the President's Day Holiday on February 15, the next meeting will be held at 7:30 PM on **Monday, February 22, 2021** via video conference.

Friends of the Joaquin Moraga Adobe  
Meeting Minutes  
Monday, February 22, 2021

I. Meeting was conducted via video conference and was called to order at 7:35 p.m.

II. Members in Attendance

Tania DeGroot	Kent Long
Jeff Boero	Ron Louis
Teresa Long	Bobbie Landers
Bob Thompson	SB Master
Lance Beeson	Margaret Beck
Craig Silveria	Sora O'Doherty
James Wright	

III. Introductions

A. Sora O'Doherty from Lamorinda Weekly joined the meeting for updates for a possible March Lamorinda Weekly article on FJMA's efforts and status.

IV. Adopt January 2121 Minutes

A. Adopted Minutes from Monday, January 25, 2021..

V. Treasurer Report

A. Treasurer Bob Thompson posted a Treasurer's Report reflecting a Total Asset Balance of \$421,327.03 as of February 22, 2021.

VI. J&J Ranch Progress

- A. Kent Long reported that there is no update to the proposed arrangement with prospective neighbors on the adjustment / easement for the shared lot line.
- B. Jeff Boero made a recent visit to the Adobe site and reported that there is little if any significant progress on exterior restoration. Photos were shared. It is unclear if any significant interior work is underway.
- C. The Board unanimously passed a motion to designate James Wright and Craig Silveria as 'Cultural Liaisons' to work with the developers to assure authentic restoration of the Adobe to its 1848 configuration and structure. Other issues such as scope, timing and budgets will also be addressed.

VII. Fundraising and Publicity

- A. The Spring fundraising campaign will kick off in March, per calendar of events displayed by Margaret Beck and includes yard signs, street banners, Orinda Theater marquee, a planned video conference presentation coordinated with the Orinda Historical Society and other media exposure.
- B. After some discussion on banner and yard sign designs, a committee of Margaret Beck, Jeff Boero, Bobbie Landers, Teresa Long and Craig Silveria was assigned to finalize the designs.
- C. Teresa Long displayed an analysis that included the count of FJMA donors and amounts, no names attached. From this there was discussion on how many tiers of should be established for the pool of donors and titles for each of the tiers. Suggested titles are from the Rancho era.
- D. Bobbie Landers discussed the prospects for having an article appear in Preservation Magazine.

VIII. New Business

- A. Teresa Long discussed grants available from the Daughters of the American Revolution and suggested that we collectively think beyond the immediate needs pertaining to the Adobe purchase to future needs around establishing museum items and display. Lance Beeson has a connection that produces furniture and other period items for display at similar California adobes.

IX. Adjournment / Next Meeting

- A. The meeting was adjourned at 9:16 PM.
- B. The next meeting will be held at 7:30 PM on **Monday, March 15, 2021** via video conference.